

... from PCA Florida's Executive Director

Season's greetings to you all from Prevent Child Abuse Florida! Reflecting on this past year seems overwhelming for many of us and predicting the future, though never easy, has become even less so.

As we enter this 2020 holiday season then, it seems more important than ever to say THANK YOU to all of you for your tireless work over the past year!! Your efforts to support parents and protect children have been Herculean and we applaud you! Virtual home visits, Zoom meetings, virtual training and virtually everything has had an impact on all of us and I implore you to be graceful to yourself, to exercise self-care this coming holiday season and to consider the impact on others as well.

We know many of you have been conducting clothing and toy drives, providing meals for those facing food insecurity AND offering a myriad of other essential services to the families of Florida, you may not always hear this, but they appreciate you too.

In the spirit of the season, we ask you to join with us in caring for and protecting each other during this time, in cherishing the time we have with our loved ones and in looking to a future with hope and determination to work together to improve the lives of those we serve.

In 2021, we will see opportunities to put into practice those lessons learned from these unprecedented times and to continue to focus on and advocate for prevention services for families. We relish these opportunities to work with all of you to stop abuse before it starts!

Below are some important items for the coming year:

## 2021 Pinwheels for Prevention Campaign

For our 2021 campaign, we will re-visit a theme many of us enjoyed from previous campaigns, "Pinwheels in Iconic Places." We feel that this will allow our partners to continue to remain safe while also continuing to amplify our message of hope and help for parents and their children. For ideas, examples and other helpful tips for how to do this, visit our <u>page about pinwheel gardens</u>.

\* We expect the Toolkit for CAP Month to be ready for distribution in January and will announce the dates of our webinars after we receive it.

We realize that many of you were not able to use your pinwheels last year but of course we will place a bulk order early next year. We will maintain the same price this year at \$150 per box or \$175.00 if you need a sign. To purchase pinwheels please visit the <u>orders page</u> and select the number of boxes you would like to order. Be sure to click "submit selected items." If you have questions, please contact Nydia Ntouda at (786) 505-8094 or email her at nntouda@ounce.org.

<u>\*Remember, all non-profit organizations receive a discount in the price listed on the website so</u> <u>contact Nydia to receive your discount code!</u>

## Parenting and Advocacy Guides

These valuable resources are available for immediate shipment this year by visiting this <u>orders page</u>! They are still offered at no cost, and shipping is also free!

**PODCAST:** Starting in 2021! Watch for announcements coming soon!!

Thank you all again for everything you do to support families and protect children in our state. Have a wonderful holiday season!!