



Greetings from all of us at Prevent Child Abuse Florida,

Pinwheels for Prevention 2021

All I can say is WOW!! This past year+ has been trying and challenging for all of us and certainly for the children and families we all serve. However, in reflecting on the 2021 Pinwheels for Prevention® campaign I am humbled to be a part of such a great group of servants and helpers. This year's campaign was not as we would have liked it to be, but in observing the events and activities you all produced, it was wonderful to see!

Many of you participated in drive-through events where you distributed food and other essentials for families who were facing very difficult circumstances and though we were unable to attend, it BLUE us away to see the photos, hear the reports and feel the love from your communities.

We were very honored to have new DCF Secretary Shevaun Harris join us for a virtual "Kickoff" this year and her vision for our state certainly fits with our philosophy and the philosophy we've heard from so many of you, that NOW is the time to pay attention to prevention!

Challenging as this may be, the strides made by the department over the past year are wonderful to witness and we would like to offer a huge "THANK YOU" to the Secretary and her staff for everything they did to help support this year's campaign.

Thankfully, we were also able to maintain a robust presence on our social media channels and added a new venture into the world of podcasting this year so thanks to all of you for tuning into those and the webinars we offered with our outstanding partners! (If you haven't seen them yet, go visit our [webinars and podcasts page](#).) Also, a huge thank you to all of you who posted, shared you, hash tagged and genuinely helped us tell the story of prevention and why it should be a priority in our state. Below is just a small sample of the photos you shared.

This year's Pinwheels Awards go to:

Blue Light Special: Gulf Coast Kids House, City of Ft. Lauderdale, City of Weston and Cooper City

True Blue Community: Broward AWARE, Brevard CAP Task Force, Manatee Children's Services

Blue Blood Service: DCF Circuit 7, Bikers Care, The Players Center for Child Health, Tallahassee Police Department

Pinwheel Partnership: ELC Marion Co., ELC Pasco/Hernando, Speak Up for Kids

Small but Mighty Pinwheel: Mater Palms Academy & Healthy Start of Jefferson, Madison & Taylor

Pinwheel Partner of the Year: Hillsborough Children's Board



May, as most of you know, is Water Safety Month and this year, thanks again to our partners at DCF but also to those at the Florida Department of Health, we were able to run a media campaign using our [Water Watcher Video](#)! This year's effort came complete with a webinar and "Learn to Swim" books with Josh the Otter and now, Stewie the Duck, provided at no cost when [ordered through our website](#). Just because May is now ending, however, does not mean that we can let our guard down. Drowning can happen silently and in a matter of seconds, especially when a parents or guardians are distracted! Supervision is key, so ALWAYS Keep Your Eyes on the Kids when they are near or have access to bodies of water.

Resources

We still have Parent and Advocacy Guides, Safe Sleep brochures, tip-sheets, Coping with Crying and Safe Sleep rack cards available for order. These are also provided at no cost, including shipping! [Order them on our website!](#)

Thank you all again and please remember let's PAY ATTENTION TO PREVENTION!